

First Global Neem Trade Fair

It's our great pleasure and privilege to inform you that the first ever "GLOBAL NEEM TRADE FAIR" was organized by Neem Wave Exhibitions LLP on 25th February at, Nehru Centre, Worli. The event was inaugurated by Dr B R Gaikwad, Chairman, Chemexcil and President special Projects, VVF Ltd. Mrs Waheeda Rehman Veteran Film Actress and Brand Ambassador Neem Foundation, was the Guest of Honour. "GLOBAL NEEM TRADE FAIR" was the three day event 25th to 27th February. Besides the "GLOBAL NEEM TRADE FAIR", Neeming India programme of the Neem Foundation, Mumbai was launched by Mrs. Rehman. This program is about spreading awareness and to encourage the planting of more no of Neem trees. Dr Gaikwad in his inaugural address emphasized the importance of neem in day to day life and cautioned about China's aggressive Neem Promotion policy.

A book in English on Neem titled "Neem: Natures Healing Gift to Humanity" written by Mr Klaus Ferlow of Vancouver, Canada was released. Neem based four cosmeceutical for different skin problems from Austria were launched for the Indian Market. 'Neem Yug' a book in Hindi by Mr R A S Khangar was also released during the event.

The program comprised of two day seminar and three days exhibition showcasing Neem products from all over the globe under one roof. The purpose of organizing this unique event was to provide a single platform to all stakeholders who have something to do with usefulness of Neem. Participants from Bangladesh, Australia, Canada, USA, Brazil, Spain and Kenya besides India participated in this three day event. The companies who participated as exhibitors are Terramera Plant Inc., Canada; Neeming Australia, Australia; 4Lab4You, Austria; Neem Foundation, Mumbai; Agrilife, Hyderabad; Fortune Biotech Ltd, Hyderabad; Parker Biotech Pvt Ltd, Chennai; Nisarga Biotech Pvt Ltd, Satara; Himalaya Drug Company, Bengaluru; Atomic Vacuum, Taloja. Exhibitors exhibited Neem Based products used in the Agriculture, Pharmaceutical (Human & Animal Health), Cosmeceutical, Personal care, Environment Conservation & Protection.

Two day seminar on commercial aspects of Neem was the highlight of this three day event. Ten eminent speakers from different background of Neem spoke about Neem's commercial and scientific potentials.

From this platform a "Global Neem Action Group- World Neem Organisation" was conceptualized to coordinate among all stakeholders for promotion of Neem. WNO will act in a synergistic quadrangle-

Will promote Neem's scientific support in all fields of its applications.

Will promote commercialization of Neem and its all lines of products worldwide.

Will promote and convince World's funding bodies, to support the Neem's industrial/sustainable plantations all over the tropics for Environment and Planet health.

Will work and pursue the policy makers worldwide for giving Neem its due.